



Saratoga-Wilton Youth Soccer Club
PO Box 1292
Saratoga Springs, NY 12866

Sponsor Request Letter

Dear Business Owner

Let me take this opportunity to introduce you to **Saratoga-Wilton Youth Soccer Club**. Saratoga-Wilton Youth Soccer has a long tradition of developing skills of both boys and girls and has a history of fielding competitive teams that enjoy success at the highest level throughout our community. **As the club begins its 28th season, it is fair to say the Saratoga-Wilton Youth Soccer Club has had a positive impact on the lives of Saratoga area youth. This season we are offering a unique opportunity to local businesses such as yours to help lower the cost for these dedicated players to participate in the SWYSC and Capital District Youth Soccer League by creating Team and Club Sponsorship opportunities.**

Saratoga-Wilton Youth Soccer Club is guided by dedicated volunteers, but it is different from most other soccer clubs. We are a small club and do not receive any public assistance. Our only sources of revenue has been the tuition paid by parents and donations received from generous individuals and businesses to lower cost. With tuition covering only the basic costs of club operation and field/facility maintenance, the individual players are required to raise their own funds to cover the costs of necessary equipment, travel for competition, tournament entry fees, training fees, and field rental fees. **A typical team of 14 players will need to raise more than \$5800.00 for this next season. That is almost \$500.00 per player, not including travel, equipment, apparel or uniforms.**

In order to make this experience a reality, We are giving businesses, family and friends the opportunity to help our dreams turn into this reality by becoming a team or club sponsor!

While any sponsor level you select will be greatly appreciated, a donation of \$500.00 or greater will earn you a Proud Team Sponsor Plaque with photo of the team to display on your office wall, as well as provide you with some very valuable business marketing tools. Please take a moment to review and select the sponsor package which best fits your business and budget.

Respectfully yours,


Juergen A. Klingenberg
SWYSC Director Advancement

PS...For Tax reporting purposes, all checks **must** be made payable to **Saratoga-Wilton Youth Soccer Club or SWYSC**. All Sponsors will receive Advertising / Sponsorship invoice for tax reporting and deduction purposes based on the level of sponsorship level selected.

2007-2008 SWYSC SPONSORSHIP PACKAGES

Anyone interested in supporting the club should contact Juergen Klingenberg, SWYSC Marketing Director or Download a Sponsorship Application [updated 8/22/07] from the club website.

CORPORATE CLUB SPONSOR:

Saratoga-Wilton Youth Soccer Club **Corporate Sponsors** are businesses, organizations or persons that sponsor the SWYSC, a specific team, or event with a minimum Sponsor Contribution of \$2500 (two thousand five-hundred dollars) or more.

In return for their support, **Corporate Sponsors** will be provided with the following:

In addition to receiving all "Platinum Sponsor" benefits (shown below), your business will be shown as "Title" or "Major" event sponsor at **all** club events, including tournaments, parties, demonstrations, media campaigns (both print and web), clinics and club functions. As well as having a prominent full color display banner on the Club Website. All professional design and production fees are included. Limited number of "Corporate" Plans are available.

Team Sponsorships

In return for their support, Team / Club Sponsors will be provided with the following:

\$1,000 PLATINUM SPONSOR:

- 1 year advertising on a "SWYSC Club Banner"
(Displayed at all major club events at Gavin Park (Wilton) and Daniels Rd.)
- 3' x 6' Vinyl Banner with Business name / Logo displayed at May Day Tournament
- Advertising on the Club website w/ a link to your website
- A Proud Sponsor Plaque with photo of the team for display
- Saratoga-Wilton Youth Collared Shirt
- Saratoga-Wilton Youth Soccer Club Baseball Cap
- Saratoga-Wilton Youth Soccer Car Magnet

\$750 GOLD SPONSOR:

- 1 year advertising on a "SWYSC Club Banner"
- Advertising on the Club website w/ a link to your site
- A Proud Sponsor Plaque with photo of the team for display
- Saratoga-Wilton Youth Soccer collared Shirt

\$500 SILVER SPONSOR:

- A Proud Sponsor Plaque with photo of the team for display
- Advertising on the Club website w/ a link to your site
- Saratoga-Wilton Youth Soccer Baseball Cap
- Saratoga-Wilton Youth Soccer Car Magnet

Boosters Club Sponsorships

Saratoga-Wilton Youth Soccer Club Booster Sponsors are business, organizations or persons that select a one-hundred dollars or more sponsor package. In return for their support Booster Club Sponsors will be provided with the following:

\$250 BRONZE SPONSOR:

Advertising on the Club website w/ a link to your site
Saratoga-Wilton Youth Soccer Baseball Cap
Saratoga-Wilton Youth Soccer Car Magnet

\$100 BOOSTER SPONSOR:

Listing of your Business Name on the Club website in Sponsor Area
Saratoga-Wilton Youth Soccer Car Magnet

* **SWYSC Club Banner** is a 3' x 6' vinyl banner sign displayed on the fence surrounding our Gavin Park and Daniels Road Soccer fields. Soccer families and coaches from the Saratoga Springs, the Capital District and surrounding areas will see your business name and logo on a regular basis as they attend tournaments, training sessions, camps and practices at either location.

** A Proud Sponsor Plaque displays a team photo and will list you as a proud sponsor of our team and club.

Team Sponsorships Selection Form

Sponsorship Year is from November 1, 2008 to October 31, 2009.
Make your selection below and return with your sponsorship payment today.

_____ **CORPORATE CLUB SPONSOR >**

Enter Amount: _____

(Minimum 2,500.00)

Team Sponsors

_____ **\$1,000 PLATINUM SPONSOR**

_____ **\$750 GOLD SPONSOR**

_____ **\$500 SILVER SPONSOR**

Boosters Club Sponsorships

_____ **\$250 BRONZE SPONSOR**

_____ **\$100 BOOSTER SPONSOR**

Club Donation

\$ _____ ← **Enter amount of your club donation.**

_____ **Team Name: Which Team are you Sponsoring?**

_____ **Assign Me!** - Let the Marketing Committee assign you to a Team.

This method is beneficial to support teams who have not
been able to get adequate team sponsorship on their own.

**Please choose your sponsorship level above and mail your completed form with
your check made payable to "Saratoga-Wilton Youth Soccer Club" to the address
below.**

Sponsor Contact: _____

Business Name (if any): _____

Street Address: _____

City/ State/ Zip Code: _____

Phone: _____

Email Address: _____

Thank you for your Support!

Saratoga-Wilton Youth Soccer Club

Attention: SWYSC Marketing Director - P.O. Box 1292, Saratoga Springs, NY 12866

Saratoga-Wilton Youth Soccer Club is a non-profit corporation

Policy for Team Sponsorships

The club has adopted the following policy regarding sponsorships designated for a specific team.

1. Any team can freely solicit sponsorships from any person, business or organization.
2. All team sponsorship money must be used for the equipment, uniforms, tournaments, player registrations, clinics, camps, team practice fees or travel expenses for tournaments.
Sponsorship money may not be used to hire professional trainers for the team.
3. In order to receive tax benefits from the sponsorship, the sponsorship must be made to the Saratoga-Wilton Youth Soccer League and identified as a team sponsorship. A percentage (cost of sponsorship) of all team sponsorship will be retained at the club level as stated in the SWYSC Marketing Sponsor Guidelines.
4. The Club will send a thank you letter to the sponsor, including the Clubs Tax Identification Number and invoice for the advertising level your business had selected.
5. Prior to receiving a check from the Club, the sponsored team must provide a written signed statement listing the intended expenditures for the money.
6. Once the written statement is received, the Club Treasurer will write a check to the designated team representative or vendor described in the receipt of goods.
7. In the event that all the money is not used for the listed approved expenses, the remaining money is to be redirected back to the Club to be used for cost reduction for club players, player scholarships expenses or future registration fees.

Please visit the Saratoga-Wilton Youth Soccer Club website for more info at

www.swytc.net

Contact Juergen Klingenberg, SWYSC Marketing Director for any questions, conflicts or info regarding the SWYSC Marketing/Sponsorships Program.