

SWYSC BOARD MEETING –November 8, 2007

Members Present: Pete MacDonald, Ray Bobbitt, Melody Holiday, Juergen Klingenberg, Joe Powers, Rob Blunt, Kathy Bobbitt,

Members Absent: Deb Lehane, Pete Loyola, Ken Bishop, Jeff Geller

Members arrived late: - Skip Parry, Woody Pendergast, Steve Dorsey

Motion to begin meeting made by Melody, Rob seconded. Meeting began at 7:05pm

MOTIONS MADE:

Skip made motion to approve the allowance of sponsorship packet that Juergen has put together. Pete M. seconded.

Motion for executive session to discuss boundaries – set by fundraising – Juergen seconded.

Approval of minutes – Ray made motion to approve minutes for Sept/Oct – Juergen seconded.

Issues of the floor – Kay Watkins – She has a question regarding the scholarship process. Pete MacDonald advised we will discuss later in the meeting as it is on the agenda.

Financial Report – Deb Lehane not here – If there are any bills or invoices to pay please give to Pete and he will get them to Debbie. Debbie is in the process of reordering checks with the new Club name on them. Debbie is also in the process of setting up QuickBooks which will be able to utilize Budget codes. Debbie is hopeful to run reports each quarter with regards to expenses. This will allow the Club to see at the end of year what the Club spent and what the Club took in.

Steve Dorsey is attempting to get the Club legal. Steve found out that the Club does not have a 501C status. The Club is essentially for the time being not non profit. The Club does not have a tax ID number associated with the Club either. There are a number of people working on this. In addition Steve reported that from the ballots taken a majority were in favor of officially changing the name of the Club from Saratoga Youth Soccer Club to the Saratoga Wilton Youth Soccer Club.

Organizational structure proposal. – Ray has a proposal to change the structure of the club a little. One of the problems that Ray can see is that the responsibilities are not defined properly or clearly. The Club or rather the Board needs to give people individual responsibilities. Proposal changed to define the – President /VP – Secretary, Treasurer, Registrar – Director of Marketing. – Juergen. On the operation side or the soccer side of business, there should be a Director of the Soccer Academy, Director of Fields and Grounds, Director of Coaching, Director of Classic soccer and Director of Challenge

November 2007

Page Two

Soccer. The Club needs to work towards this type of program. It would offer more opportunity for players beyond the level we have been able to provide. Additional programs needed for around the U12 or U13 levels.

This is a good place to put it in for definition. Take the Classic program and have a Director of Girls Soccer and a Director of Boys Soccer. This would give us an opportunity to have those people in charge of those sides for our Club. This would alleviate having all the problems go to President, by having directors for each side to field problems. The Club realized there is more of a demand for people than actual people that are willing to help. There may be a need to combine positions such as a Director of Fields and Equipment and have no director of the Soccer Academy. This position would be able to serve both travel level and premier level. With the Coaching selection position, once the coaching slate is done the position is pretty much done. There should be a Director of Coaching which services both the Director of Girls and the Director of Boys. There may be a need for a Technical Director which for the most part Miguel acts as the Technical Director.

Dennis Ward wanted to say that it is a very good structure and that it fits into the models that were discussed at the retreat.

Mark Klotz, a parent for the U10A Boys concerned with new structure fitting in with the Bylaws that are being revised. Should the Club be concerned with time constraints. Ray stated that there was a difference between Policy and Procedures vs. Bylaws. The Bylaws are in effect for the overall organization whereas Policy and Procedures run the Club on the field. The Club is a corporation. Bylaws are how you are going to operate the Organization. The Policies and Procedures are how to operate the Club. The Club does need to submit Bylaws and revise them, if we want to update and improve them. The Club needs to have a proposed structure. Steve should have the Bylaws draft done before the end of month. The proposed Bylaws were submitted to the Committee to pick apart. Steve stated there should be something before the Board in Jan.

Ann Marie, Ken, Deb are to get together regarding the 501C status for the Club and that we are not a non profit. We are not operating as a non profit per Juergen. Jurgens' concerns are that it becomes an accounting issue at end of year with taxes. The Bylaw issue does not preclude us from implementing the organizational chart. Ken Bishop stated maybe we can utilize CDYSL and their tax number until ours is in place if a sponsors need it. Pete will have Debbie look into this.

Rob was asking what the definitions are for these proposed positions on the new organizational chart. Rob nor Melody received a packet. Will have Ray email file and have the Board look over and Skip also stated that the people being nominated, the Board needs to see if they are suited for the position. Pete asked if anyone on the Board was uncomfortable with proposed structure. Dan stated years ago when the Club was started

November 2007

Page Three

it was organized very similar to what Ray is proposing as a structure. Dan feels the Club has gotten away from the Organization. This is something Dan feels strongly needs to be pursued and define this. The Board of Directors should be a Legislative Board and have another Board for the soccer side. Dan stated that the Grounds positions and Field would almost have to be two positions between Gavin and Daniels. Hopefully at the next Board meeting the Board can decide the new structure.

106 approved the name change and 6 disapproved according to Steve's counts by the ballots. Pete MacDonald and Melody submit a Certificate of Incorporation to change the Club name. Steve stated that he may need to do further amendments which are more in depth. The Club used an accounting firm in past. Steve believes that the previous Board members to his knowledge never followed the recommendations that were given.

Sponsorships – Juergen putting together ideas for the Club sponsor packages. There was a meeting last week to flush out ideas. Things discussed were how to sell this package to sponsors. Since we do not have a 501C status, we cannot advertise this as tax deductible. The Club can market as advertising tax deduction. What happens to the money from sponsors? Anything from individual teams they will keep that money. The sponsorship money will be given to Club. The Club will deduct the money for sponsorship cost and the team will retain the remainder of the money to use at their discretion. This should be used in a way to benefit the teams. Maybe it could be used for practice fees, decrease the uniform costs, training fees. Club sponsors will help lower and subsidize the lower teams for field cost. That Club sponsorship money will help with the registration. The registration fee is set and should remain set. The sponsorship money will be used possibly to lower training fees, league play fee, etc. If a Club sponsor comes forward, possibly the registration fee CLUB wide in future would be lowered. Pete M. asked how to go about getting sponsorship information. The information should be given to the managers in packet from website. Juergen is in the process of making brochures for coaches to pass out. The Sponsorship packets are available on the website. There is a form to request and Juergen will mail to them. Julia VanZandt asked how does the Club keep people from going to same sponsor. Juergen stated that if a sponsor is on the list on the website, then that sponsor should not be approached. This becomes an issue of fair play. Some sponsors may support more than one team. We hope most would be fair about it. We need to know who the May Day sponsors were. In addition to May Day they can get additional coverage. Kathy Bobbitt does not want to badger the sponsors. It is going to happen. A sponsors should state if they are already sponsoring a team. Skip stated that we don't want to step on each other's toes. This being year one teams should be approaching parents and employers of parents for the sponsors this year. If we make a list available then the Club can give a list to sponsors in the future. Sometimes sponsors want to compete and if they see a company on the list that is their competition, it may enhance the chances that they would want to sponsor a team. The money sent to the Club as stated before. The money subtracted for sponsorship costs. The Treasurer would

November 2007

Page Four

keep the money that each team has separate. If a friend of a coach, etc wants to give money to team for the heck of it. Yes, it is permissible, the Board just doesn't want people going around the sponsorship idea. In the packet, it is defined that it is not a tax deductible donation, it is a sponsorship. Sponsors will be getting invoices. The Club will show what money being spent on.

Juergen would like to get sponsorship packet approved and finalized by next week. If a team holds a coin drop or fundraising does that money stay with team? Ken Bishop stated that places like Dunkin Donuts are franchises. Each Dunkin Donuts could be approached by different teams. Juergen stated that they will have to be identified individually. Steve Dorsey would shy away from coin drops, car wash coupons. The Club insurance issue would be a concern that it does not cover kids on "road", but just on the fields. Until Board states otherwise, any money a team collects does not need to be funneled through the club. There are some liabilities with coin drops, etc. If a team is under the guidelines and recognition of the Club. Skip does not feel that we need to micromanage. If the money will help lower the cost for the players, that falls under fundraising.

Julia states that there should be guidelines for teams to follow. With regards to Sponsorship packages, teams will retain the amount of money put in an account for that team after sponsorship money subtracted. Money left over at end of year by each team could possibly go towards the Club expenses. Juergen will have a brochure and sponsor packet together.

Apparel – The Board would like to give a uniform look to the Club. Have the apparel uniformed so that we can avoid the Club teams showing up in different types of apparel. Juergen negotiated with suppliers for \$1 over cost for many of the items available in the clothing line. The whole apparel line will be available on the website next week. Juergen suggests that everyone pay by credit card. There are 3 different styles of sweats. High end, middle line and lower end. Teams can order them. If order of ten or twelve the vendors will ship immediately. By only ordering one, Juergen stated there may be a delay until more orders come in to go to vendor. Ray asked to get a field jacket, players may have article embroidered for \$8 and can personalize with name for \$5 cost per name to have on jacket. The stuff brought for team, less the profit to club. Merchandise brought by individuals on web, Juergen feels that the money should go back to overall uniform cost. This should strickly be for uniform cost for the teams. The Club would apply at beginning of each year. Shopping cart is established on the website. There is a link to the products. There will be 7 ¼ % tax applied until we get the 501C status.

Trying to get a uniform look for the Club. Juergen willing to work with people if teams are interested in other gear elsewhere. He will speak with his vendors to see if they can get the interested gear a team wants. Right now Juergen is virtually getting the merchandise at zero cost.

November 2007

Page Five

Fitness – Goal Keper training. As of now the Club does not do any fitness training for players or goal keeping. Ray did start a small goal keeping techniques clinic on Tuesdays. The Technical training was established last year. There should also be injury prevention, the Club can do conditioning, one time conditioning. The Club felt that it should reexamine and formalize the reconditioning. Rob offered to put together program, Joe Powers was very interested in helping with that. Rob and Joe and anyone else interested. Dennis also stated he would like to be a part of that. The Board suggested that they get together and come back with proposal for next board meeting. Status report or proposal and Keith Dolan could possibly do goal keeping.

Kathy – Registration 203 travel with 34 helpers and 72 rec players with 8 helpers. U8 has 14 players and 4 helpers. Jeff's U9 program there are 12 in "cyberspace". Those are reflected in the count of 72 rec players. Until paperwork on CDYSL desk – a player may not play in sanctioned game. They may practice, they cannot play. A player must be registered. Any coaches that are new to the Club, once child electronically registered. Kathy can submit to CDYSL. Now CDYSL may sit on it. Once a team is approved on Kathy's system that is a completed packet. The managers need to go through it and need to check if complete. Kathy stresses to check player passes, medical issues. Board debated in July to accept credit card payments. This was a good move as \$15,800 in cc payments. There are currently about 12 families who have not paid. Kathy to get the names to Pete M. She has sent out electronic reminders also shot an email to the managers. Everyone is aware the money is owed.

Scholarship approved. The scholarships was requested last year and approved. Kay Watkins has a U14B players. Is there a way we could put out there when parents register their child, do they wish to help with an additional fee which would go to help with scholarships. Just an extra 4 or 5 dollars. Dan stated that we need a scholarship of \$2000 in the budget for next year at minimum. There may be possible payment plans the Club can set up. Kathy would love to be on the Scholarship committee. The registration process can take a \$15 payment, or any type of payment schedule. Only for the registration fee though. Kathy can adjust account when money received on scholarships. If parent wants these scholarships, they can help out May Day. Have the olders players U13/U14, etc mow lawns to help pay back the scholarship.

Skip wishes to acknowledge the Turkey Trot from the Christopher Daley Fund.

Skip stated that some of the coaches and trainers have discretion, they can waive or restructure fee for trainers. Steve to email Ken regarding scholarship form and adding volunteer information and availability.

U8 – Bob Crandall will coach one team. Pete M. feels there will be more players. Dennis sent to rec players and will do again this Saturday. Skip Parry will also help. Have Ted Henderson, Bob Crandall. Jeff Geller will train U8 11-1pm at Gavin indoors on Sundays.

Joe Powers – completed E license course. He stated that coaches we should have CPR training first aid. This may be something the Club would sponsor. Also Joe suggested some street soccer program as it is called. Just get a whole bunch of kids, count off numbers, no coaches, no scores, just a get together. Have the adults organize then let kids play. Make it like a kid central hang out, play at Gavin, Friday or Saturday night. In the Spring have street soccer but don't have anything officials. Unleashed, even the Rec players to bridge the gap. If players want to play more, they do. Propose next meeting and the Board to make decisions.

Gavin Park – Dan did field work already. Dan did not report to Steve. We can get 70 x 100 yard surface. Two should be larger for professional use. The present fields proposed will work for our Club use. The length is not there as much as Dan would like. There are two modified, 4 full size new. The pitch is too great on the new fields, but will work. 3 existing fields Dan has marked for repair. Dan will follow up with Steve this week and see if it gets done. Dan needs to rest fields. Back fields will not be ready to play on. There may be able to be some play this spring. They are not ready for full play. 7 full size fields will be at Gavin. Will they be ready for May Day? Pete talked with Steve Porto and Gavlin has planned purchases for a new sign at entrance. 16 aluminum goals, benches. 8 fields. 4 sets of aluminum goals, 4 units of 3 row bleaches, kicking wall pending. This costs about \$5,000. The Club should try to get a sponsor for the wall. Steve did tell Pete that at the town meeting, that it was brought up to convert one of the soccer fields into baseball field. Steve strongly recommended that we represent ourselves at meetings.

Gavin Community Day – U14's to play. It is sometime in May 2008. The U14's should only get quality teams. The coaches should be looking to get them early enough. The Club also needs to invite teams early for May Day so they can get a no play date for April 26th, 27th Pete M. suggested that at next meeting spend time on May Day.

Steve Dorsey regarding the change name. Everyone should be using that name now. Melody will email coaches and managers to utilize name. Saratoga Wilton Youth Soccer Club. –

A motion to adjourn – 9:28 – Kathy seconded – motion by Melody